



SHREWSBURY
CUP

CHOOSE TO REUSE

Shrewsbury Cup CIC Terms and Conditions

Last updated: March 2019

Your agreement with us

- Shrewsbury Cup CIC is a community interest company registered in the U.K.
- Please read these terms and conditions carefully before signing up to this scheme.

The service and membership

- Shrewsbury Cup CIC will provide a cafes and businesses with a subscription scheme to enable them to become a partner in a reusable coffee cup service for a monthly fee, payable one month in advance.
- Monthly subscription will be £20 per month and is to be paid by standing order.
- Subscription will include staff training, in-store POS materials and promotional marketing.
- The minimum order quantity is 108 cups (mixed colours). Prices include delivery.

Further cup orders

- Shrewsbury Cup partners can order additional cups via email through the Shrewsbury Cup CIC website, minimum order quantity is 108 cups (mixed colours). Delivery of cups will be within five (5) days from receipt of order.

Collection of excess stock of cups

- Unless otherwise agreed, collection of excess stock by Shrewsbury Cup CIC will be within seven (7) days from date of written request. Minimum collection quantity (20 cups–mixed colours). Upon the return of the cups, partners will be credited within a further seven (7) working days. Cups must be clean and in a reusable state to qualify for full credit.

Terms of the scheme

- Partners will actively encourage customers ordering take-out drinks (who don't bring their own Keep Cup) to use the Shrewsbury Cup on a deposit-return scheme at the price of £1 per cup.
- The Shrewsbury Cup partners, where requested, will provide customers with a lid for the reusable cup at the cafes cost.
- The Shrewsbury Cup partner undertakes to take back all Shrewsbury reusable cups, irrespective of color and to pay the £1 deposit to the customer.
- The Shrewsbury cup partner is not obliged to take back defective, damaged or heavily soiled Shrewsbury cups.
- The Shrewsbury Cup partner is obliged to sort out defective, damaged or aesthetically unappealing (eg Shrewsbury Cup logo no longer recognizable) Shrewsbury cups that are in its stock and request a collection via email to Shrewsbury Cup CIC. In the event that cups are collected for recycling Shrewsbury Cup CIC will exchange cups in a ratio of one to one after written notification. This will not cost the Shrewsbury Cup partner.

Shrewsbury Cup

T: 07813122417 E: info@shrewsburycup.co.uk

W: shrewsburycup.co.uk





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Subscription to service

- The first payment of the monthly subscription fee is payable upon completion of the membership form.
- Within 3 working days from registration to the Shrewsbury Cup scheme, Shrewsbury Cup will deliver cups and POS materials to the café.
- Cafes will be required to record sales of drinks in the reusable Shrewsbury Cup and share them with Shrewsbury Cup CIC at the end of each month.

Billing & Payments

- The ongoing monthly payment of Subscription Fees is payable each month by standing order on the first business day of each month.
- To allow continuing and recurring payment of the subscription fee, your nominated bank account details are to be provided by you upon completion of registration of your account.
- Failure by the cafe to pay of the monthly subscription fee will result in suspension of the service and all cups will be collected.
- Shrewsbury Cup CIC will invoice for cups separately. Payment terms will be applied at a maximum of seven (7) days from invoice date. Shrewsbury Cup CIC will account for income from deposits separately to subscription income.

Delivery

- Shrewsbury Cup CIC will deliver cups within five (5) working days from receipt of order. Should there be a delay resulting in a fault by Shrewsbury Cup CIC – Shrewsbury Cup CIC will notify partners of the revised delivery date.

Limitations of the scheme

- The Shrewsbury Cup partner is not entitled to use the Shrewsbury cups for any purpose other than the town based deposit-return scheme specified in these Terms and Conditions.
- In particular, the Shrewsbury Cup partner is not entitled to issue the Shrewsbury cups to third parties who do not belong to the scheme.
- The Shrewsbury Cup partner is not entitled to take back Shrewsbury cups directly from other Shrewsbury Cup partners.

Cancellation of subscription

- If a café is not satisfied with the service provided, the customer should notify Shrewsbury Cup and Shrewsbury Cup will attempt to resolve the issue.
- In the event where a café decides to cancel its subscription, cancellation must be given by email with 3 months notice.
- At the end of the notice period Shrewsbury Cup will collect the reusable coffee cups. A credit will be issued within 7 working days for all cups that are returned clean and in a reusable state.

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Limited liability

- The café agrees that Shrewsbury Cup CIC shall not be liable for any damages suffered as a result of using the Shrewsbury Cups.

Act of God

- Neither Shrewsbury Cup CIC or its partners are liable for failure to perform or delay in performing any obligation (excluding payment) under this agreement if the failure or delay is caused by any circumstances beyond reasonable control including third party telecommunication failures.

Law

- These terms and conditions and all other express terms of the contract shall be governed and construed in accordance with English Law. English courts shall have jurisdiction in relation to any matters arising in connection with any contract between Shrewsbury Cup CIC and the partners into which these terms are incorporated.



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